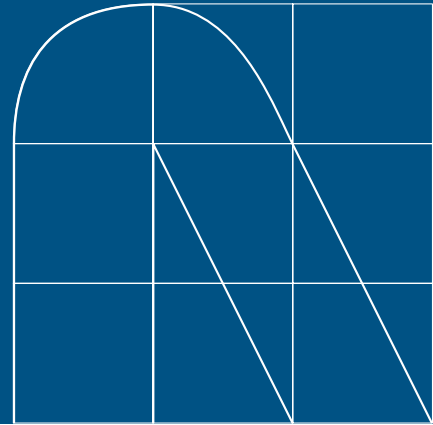


# RISE to Innovation Powered by a Zero Cost Move



**NTT DATA Business Solutions offers a new solution: a Zero Cost Move for the technical upgrade to RISE with SAP, allowing businesses to allocate their resources toward transformation services that deliver immediate and strategic value.**

**The problem: The challenge of transitioning to RISE with SAP**  
Businesses that use SAP are facing a pivotal moment. Many have been operating on SAP ECC for years, and while RISE with SAP promises undoubted transformation potential, the perceived value of this migration has been clouded by the significant costs and resources involved. Boardrooms have often viewed this shift as a technical upgrade rather than a strategic transformation, leading to delays in decision-making. The “lift and shift” mentality has caused hesitancy, as companies are reluctant to allocate budgets toward what they perceive as a costly technical move with limited immediate business impact.

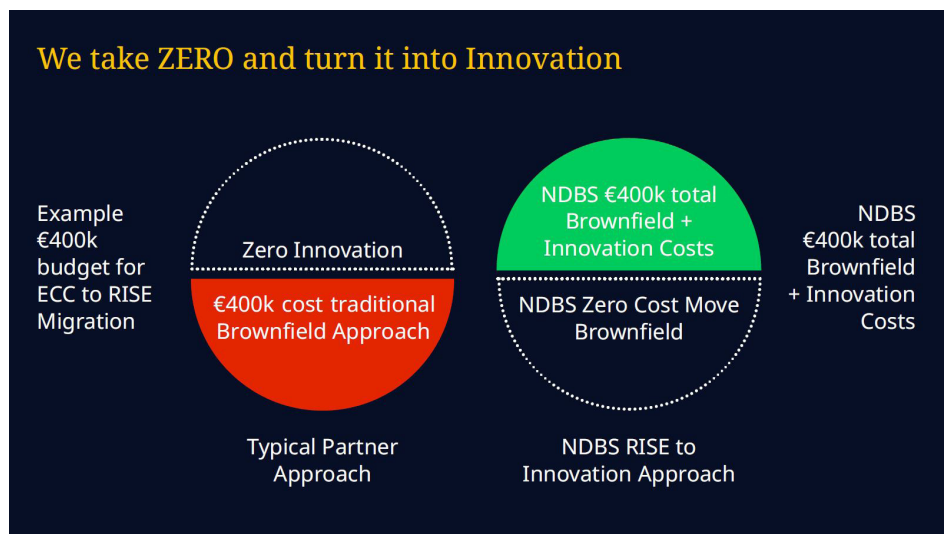
Meanwhile, the business environment is evolving, and organizations must invest in innovation to stay competitive. This requires a fresh approach that aligns the transition to RISE with SAP with broader business transformation goals.

**Our proposition: RISE to Innovation powered by a Zero Cost Move**  
NTT DATA Business Solutions introduces RISE to Innovation, an offer that enables businesses to transition to RISE with SAP at no cost for the technical migration for their ECC or S/4HANA On Premise system. This approach removes financial barriers and allows companies to focus their

budgets on transformation services that drive real business value, positioning them to capitalize on the full potential of SAP S/4HANA & RISE with SAP.

**Key benefits:**

**1. Zero Cost Move:**  
NTT DATA Business Solutions will handle the technical upgrade from SAP ECC or S/4HANA On Premise to RISE with SAP at no cost. This ensures that the first € spent is directed towards value-added transformation services rather than a migration that may otherwise feel like an obligatory IT expense.



Illustrative example of Zero Cost Move: All migration costs attributed to the customer environment.

## 2. Industry-leading expertise:

With the most extensive experience in delivering SAP S/4HANA projects globally, NTT DATA Business Solutions is the safest pair of hands to guide your transition. Our unique intellectual property (IP), Conversion COE and accelerators ensure faster, smoother migrations, offering unmatched expertise in the market and confidence in your success.

## 3. Redeploy your budget for business value:

Instead of spending your budget on the technical migration, you can invest it in services that align with your business priorities. Choose from our extensive portfolio of services.

## Key features:

### Brownfield conversion:

For those moving from SAP ECC, our approach is a full Brownfield conversion, meaning we will migrate your existing SAP ECC system to RISE with SAP with minimal disruption to your current processes and data. This ensures a seamless transition while maintaining the integrity of your legacy systems.

### Focus on business value:

By eliminating the cost of the technical migration, we shift the conversation from a technical upgrade to a strategic transformation. This enables your business to focus on priorities that drive value, such as operational efficiency, customer experience, and business innovation.

## Long-term partnership:

We want to be your long-term partner for SAP enabled transformation, and as such have been able to secure investment funding from NTT DATA at a global level to support a limited number of customer journeys to RISE via this initiative.

## What you need to know: Contractual commitments

### 1. Limited-time offer:

This is a limited-time offer, with a fixed number of spaces available. To secure your place and take advantage of the Zero Cost Move, early commitment is essential.

### 2. Five-year commitment:

A five-year contract with NTT DATA Business Solutions is required, during which we will be the partner of your SAP licenses. This long-term partnership ensures that you have the support and expertise necessary for sustained success.

### 3. Cloud Concierge Services:

As part of this offer, you will subscribe to our Cloud Concierge services at a minimal monthly fee. These services ensure the continuous optimization and adoption of SAP RISE capabilities, helping you extract the maximum value from your investment.

## 4. Hyperscaler funding:

We will leverage optimal hyperscaler funding to cover the cost of the technical migration, making it possible for us to offer this Zero Cost Move. This funding model allows you to focus entirely on business transformation and innovation.

## 5. Transformation services:

The cost you would have incurred for the technical migration is ring-fenced and must be committed with NTT DATA Business Solutions on value added services in the first 12 months.

## The time to act is now

The RISE to Innovation proposition empowers your organization to move beyond the traditional ERP upgrade and embrace a future where business transformation is front and center. By partnering with NTT DATA Business Solutions, you ensure that your budget is spent on strategic priorities, not on obligatory technical migrations.

Seize the opportunity to transform your business operations with the lowest-cost, highest-value engagement available on the market.

**Contact us today to learn more and take advantage of this exclusive, limited-time offer.**

## Learn more about NTT DATA Business Solutions

We understand the business of our clients and know what it takes to transform it into the future. At NTT DATA Business Solutions, we drive innovation - from advisory and implementation, to managed services and beyond, we continuously improve our solutions and technology to make them work for companies - and for their people.

